

ADEWUYI, ADEMOLA TIWALADE

Lagos, Nigeria | M: +234 810 267 5535 | E: andresadewuyi@gmail.com

WORK EXPERIENCE

Innovate for Africa Program

Jan.2021-Present

Product management Fellow

KeyStone Bank

Lagos, Nigeria

Product Manager, Digital Banking and Financial Inclusion

June 2018 – December 2020

- Managed financial inclusion agent on-boarding and recruitment across Nigeria to generate \$2.8+ Million in transaction value
- Worked with a team four to plan and execute a financial inclusion and literacy clinic in Northern Nigeria with 10K+ participants, 5K+ new accounts opened and 500+ new bank verification number (BVN) enrollments in 5 days
- Led volunteers to raise \$1,500+ for hospitals and correctional facility outreaches and remodeling of a public-school library
- Led a digital skill learning and mentoring initiative in partnership with Google Nigeria and mentors from Microsoft and Andela to train 150+ young people in digital marketing, user experience design and data analytics
- Discussed “Savings Culture in the Digital Age” on EbonyLifeTV’s Moment Z programme, reaching 1M+ millennial viewers
- Led the product strategy development and eventual launch of a mobile money wallet application platform

Alan and Grant

Lagos, Nigeria

Associate Product Manager

Nov. 2017 – May 2018

- Developed a prototype Africa-specific engagement platform for facilitating 360-degree engagement amongst key stakeholders within the job market, including recruiters and candidates
- Grew the Facebook community organically from 2K+ to 10K+ members within 4 months with 20% increase in engagement

The Turbo Group

Lagos, Nigeria

Senior Associate (Project Manager)

Aug. 2016 – Oct. 2017

- Coordinated 8+ turn-key manufacturing, agriculture, education and technology projects (\$120K+) within budget
- Built library of models and reusable assets to consistently produce excellent business results

Legacy Inspired Academy

Lagos, Nigeria

Founder

Oct. 2015 – Sept. 2017

- Worked with psychologists to develop an ed-tech product, leveraging Gartner’s theory for social and emotional learning
- Conducted market research and competitive analysis, and developed strategic partnerships for business development

Simeon’s Pivot Resources

Lagos, Nigeria

Associate

April 2016 – July 2016

- Planned, monitored and appraised employee work results by training managers to coach employees
- Coordinated emotional intelligence awareness training for 15 organisations in Lagos to mark the UN World Refugee Day

Federal University of Technology

Ondo, Nigeria

Teaching and Administrative Assistant - National Youth Service Corps (NYSC)

Dec. 2014 – Oct. 2015

- Supported professors and guided undergraduates and postgraduates in extensive academic research
- Supported Biology department academic staff with lecture delivery and grading coursework and project for 500+ students

EDUCATION

- Postgraduate Diploma, Business Management School of Business, London 2019 – 2020
- B.Sc., Human Anatomy, Olabisi Onabanjo University (CGPA = 3.77/ 5.00) 2009 – 2014

TRAINING AND PROFESSIONAL CERTIFICATION

- Certified Scrum Product Owner (CSPO)– Scrum Alliance 2020
- Advanced Product Management Certification - Product Dive 2020

LEADERSHIP AND COMMUNITY SERVICE

- Sustainable Development Goals Advocate, World Merit 2020 – Present
- Member, Toastmasters International (Public Speaking) 2019 – Present
- Fund Raising and Partnership Associate, Slum to School Africa 2018 – Present
- Global Leader, Hive 2018 – Present
- Conference Facilitator, Product and Project Management – Black Professionals in Tech Network 2020